



**National Statistics Poster Competition** 2024

## **Primary Poster Contest**

### We suggest the following steps:

### 1-Choose a Theme:

- Think of something you would like to know more about. What are you curious about?
- 2-Collect Data:

Plan how you can obtain information about your topic.

Discuss your ideas with your friends or observe what is happening around you.

Remember that recording data in tables makes everything more interesting and organized! 3- Fun Facts:

Use colors and shapes to make your data eye-catching.

Can you make a graph with your data? Make it colorful and fun!

4- Discover New Things:

Look at your graphs and see how the data behaves. Can you find something amazing? That changes? Is there anything you want to tell your friends about your discoveries?

### 5- Explain Your Poster:

Think about what you have discovered and learned, how can you conclude?

### Design

When you make your poster, remember that it is like telling a story about what you learned. Give that story a name and it will be the title of your poster.

You don't need to put everything, just the most important things. Use pretty images and graphics to make it fun to look at.

The text should be simple, as if you are telling a short story about your data and what you discovered.

Don't put too many things, remember that space is limited on the poster!

Choose the graphs that best show your results and give them a title and a short comment to explain what they show.

This way, everyone will understand your super story about what you discovered.

These criteria are cited from the International Poster Competition guidelines to maintain a high standard of evaluation.





# National Statistics Poster Competition ISLP 2024

### What is a primary information poster?

In short, it is a visual representation of some information relevant to users or clients of a brand, organization or institution that they must know, before, during or after using its products or services.

### What is an information sign and an example?

We call an informative poster any visual element that contains the information about the project to be presented, whether graphically, photographs, data tables, images or diagrams.

### How to make an informative school poster?

A poster is basically made up of a background, an image and typography. The main characteristic of the poster is that it should be easy to view, with few words but understood, in addition to: Catching attention. Have simplicity. Express the message with the fewest number of elements.

### What are the characteristics of an information poster?

Your text MUST be organized into sections and labeled with appropriate section headings so that readers can easily navigate the content of your poster. The text should clearly describe the objective of your study, the procedures used, the results obtained, and any conclusions based on the results presented.

### What are the parts of a poster and examples?

The function of the poster is to display or make evident a message (information that is desired to be communicated) to the viewer with the purpose of capturing it, remembering it and, if possible, acting in a manner consistent with what is suggested on the poster itself.

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